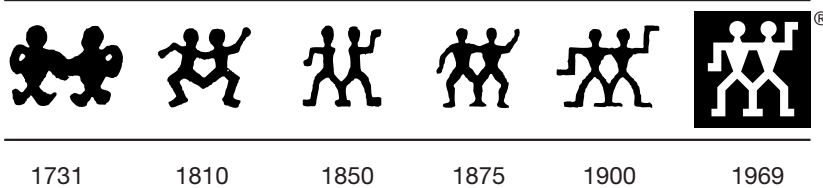
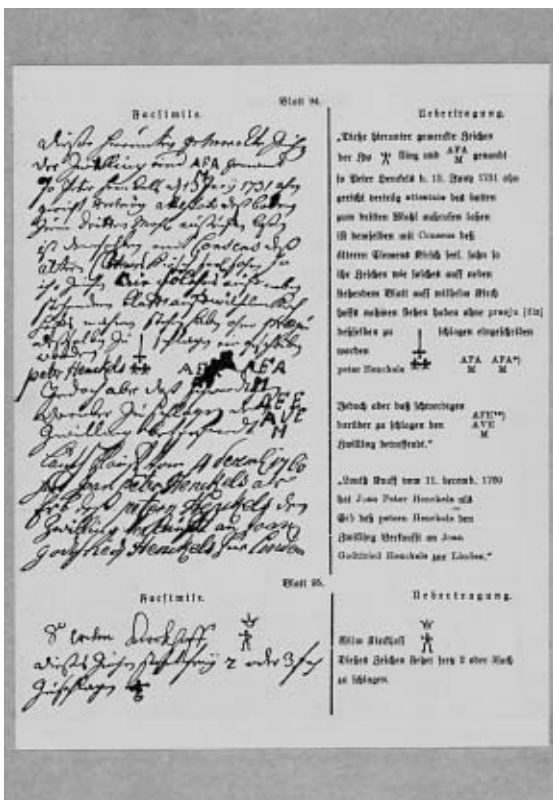


## The history of the ZWILLING J.A. HENCKELS brand

The history of the ZWILLING J.A. HENCKELS brand starts on June 13, 1731 (under the Gemini star sign). It was on that day that knife-maker Peter Henckels from Solingen registered the "Twin" symbol as his trademark with the Cutlers' Guild of Solingen. This symbol which is now well-known globally, is thus one of the oldest trademarks in the world. Today's name – ZWILLING J.A. HENCKELS – was given to the Company by a descendant of Peter Henckels, Johann Abraham Henckels.



Today products by ZWILLING J.A. HENCKELS are recognized globally as the symbol for the highest possible quality and function.



The facsimile of the entry into the Cutler's Guild of Solingen in 1731.

# The ZWILLING J.A. HENCKELS Company



## The history of the ZWILLING J.A. HENCKELS brand

ZWILLING J.A. HENCKELS is a modern company which in its long tradition has always used innovative technology to manufacture products and services of the highest quality. The leading principle of ZWILLING J.A. HENCKELS: our customers' satisfaction is our success – everybody is a customer.

ZWILLING J.A. HENCKELS has consistently set out to supply its customers with the best possible products and services. Based on this commitment Peter Henckels established his company more than 270 years ago. Today we still consider ourselves bound by the same commitment!



ZWILLING J.A. HENCKELS from a bird's view.

## Milestones at a glance

- 1731 Peter Henckels registers the ZWILLING J.A. HENCKELS logo with the Cutler's Guild in Solingen.
- 1818 Johann Abr. Henckels opens the Company's first office in Berlin.
- 1851 World Exhibition in London. The Company exhibits its products, is awarded a medal and thus achieves international recognition.
- 1883 A sales office is set up in New York, followed a few years later by Cologne, Vienna, Hamburg, Dresden, Munich and Paris.
- 1893 World Exhibition in Chicago. The only medal awarded goes to ZWILLING J.A. HENCKELS.
- 1905 Recognition of another kind: The African explorer Leo Frobenius christens a range of mountains in the then Congo "Zwilling" and another one "Henckels-Berge".
- 1915 ZWILLING J.A. HENCKELS is awarded four first prizes at the World Exhibition in San Francisco.
- 1938 The company opens a new chapter with the launch of its legendary multi-purpose Original Kitchen Shears, setting new standards in design and quality.
- 1939 Invention of the ice-hardening process FRIODUR® for the production of no-stain cutlery. This process is patented by ZWILLING J.A. HENCKELS and subsequently all products using this special method are hallmarked accordingly.
- 1971 A new concept brings fresh impetus into the market. With ZWILLING J.A. HENCKELS DECORator knives the right knife is available for every purpose.
- 1976 International launch of the \*\*\*\*FOUR STAR knife series. Having been developed in cooperation with a number of well-known German professional chefs, these knives meet the highest quality standards. It is now ZWILLING J.A. HENCKELS best selling chef's knife series worldwide.

## Milestones at a glance

- 1981 The Company celebrates its 250th anniversary.
- 1992 This year marks a revolutionary development in the production of knives. ZWILLING J.A. HENCKELS introduces its brand new production method Sintermetal Component Technology (SCT) that has been developed following years of research.
- 2001 Launch of the premium knife series TWIN® Select and the knife sharpener TWINSHARP® Select. Ergonomics and stainless steel in a perfect marriage.
- 2002 Launch of the premium kitchen gadgets series TWIN® Select. Beauty and function in perfect harmony.
- 2003 Launch of Twin® Pollux, the knife series for the ambitious hobby chef.
- 2004 ZWILLING J.A. HENCKELS sets new standards concerning storage systems for knives and accessories.

In addition to its headquarters in Solingen, ZWILLING J.A. HENCKELS today has wholly-owned subsidiaries in all major industrial countries. The Company's products are sold in over 100 countries worldwide.